



THE WALL STREET JOURNAL

ATLANTA, Sep 22, 2009 (BUSINESS WIRE) -- WhoDoYouKnowAt LLC, the indispensable productivity tool for private, trusted, business introductions, today announced that it has selected NIIT Technologies, a public global services firm with US Headquarters in Atlanta, as their preferred partner for comprehensive, high quality ERP integration solutions. Using the latest software technology and tools, NIIT Technologies has developed solutions enabling WhoDoYouKnowAt's full integration with ERP systems of the world's leading Fortune 1000 companies.

WhoDoYouKnowAt.com is the first professional networking application enabling users to mutually share all of their relevant contacts with trusted colleagues in a confidential and tiered manner. The website differentiates itself from other more public and open networking platforms through its emphasis on privacy, corporate ERP integration and its unique Contact Data Integrity Management (CDIM) technology, which automatically notifies you when another member you know decides to update your contact information for them, even if they are not connected online or have completely lost touch.

"We are proud that our world-class ERP integration solutions are furthering WhoDoYouKnowAt's mission to help global businesses expedite success through managing relationships in more private, confidential and efficient manner," said Lalit Dhingra, President of NIIT Technologies, Inc. "By combining our expertise in scalability, maintenance and development with WhoDoYouKnowAt's superior business model and relationship management offering, we are adding value to a service sure to take the industry by storm."

Of the new strategic partnership, **WhoDoYouKnowAt CEO and former Oracle and Dell Executive Lee Blaylock** said, *"True professionals know real business is not conducted through cold calls or unsolicited emails, but through relationships based on a mutually trusted introduction. WhoDoYouKnowAt.com is pleased that NIIT Technologies, an enterprise class service provider with a proven delivery record, has gone above and beyond to deliver ERP solutions that reflect this realization. Our partnership with NIIT will help us maintain leadership as the best Business Relationship Management solution available for global businesses."* WhoDoYouKnowAt.com launched at the all-star Demo Conference in San Diego in September.

Please Visit: <http://www.marketwatch.com/story/whodoyouknowat-llc-selects-niit-technologies-as-its-preferred-partner-for-erp-integration-products-2009-09-22>