
Project: Product Development of an Enterprise eCommerce solution

Customer Profile

- The client is a New York based solutions company that provides a comprehensive, end-to-end enterprise commerce software solution that enables manufacturers, distributors and retailers to get to market quickly, scale to meet peak purchasing periods and evolve with changing market and technology conditions. Originally a commerce server vendor, they added significant content management functionality and merchandising features, tailored to multi-channel retailers.

Business Opportunity

- The client wanted to focus its own energies on being close to their target market, the retailers, and continuously evolve their product suite to provide next-generation capabilities before they became mainstream. Their focus was on product visualization, architecting and building a robust scalable design and, were seeking to outsource the balance.

Solution and Services Provided

- The client saw in NIIT Technologies the ideal partner for providing the enhancement, development, migration, testing, version control, release management, implementation support and documenting services for their product, covering Account Management, Channel Marketing, Order Management, Customer Service, Business Alerts, and Business Intelligence

Benefit Delivered

- Concrete benefits include, 52% cost savings and 32% decrease in product development life cycle