

Get More for Less on Your First Version



Entrepreneurs of emerging technology companies often face the challenge of converting their product vision to reality. Faster time to market, lower costs, project constraints, availability of resources and higher ROI are some of the key reasons that catalyze the movement of start ups towards seeking services to their Product Development initiatives.

The founders look for a development partner who understand their product needs, has the technological and engineering edge, strongly respects Intellectual Property Rights (IPR) and focuses on their operational requirements. NIIT Technologies has the expertise and understanding of full product life cycle and has successfully operated Product Development relationships with many global technology companies, enabling them to meet their business objectives.

NIIT Technologies Advantage

We have supported several angel or seed funded start ups to launch their product vision. The following key areas help us strengthen start ups more effectively:

- Customers receive our expertise in product management, software engineering and best practice right from the beginning, that most start ups struggle to afford
- We understand the objectives and constraints of a new and emerging technology company
- We are flexible in terms of engagement

- Customers also get the advantage of our Innovation Center that is continuously investing in futuristic technologies and trends. For example – Mobile Platforms, Social Networking, Security, Web 2.0, etc.

- Proven Methodologies**
 - Best practices and software engineering processes
 - Adaptive to legacy and modern software development methodologies
 - Flexible enough to work with almost every situation
- Technology & Experience**
 - Commercial as well as open source technologies
 - Internet, security and enterprise software
 - Experienced in chosen domains like Travel, Insurance and Retail
- Organization and People**
 - Understands start up challenges – burn rate, next round funding and time to market
 - Investment in Technology Innovation Center (TIC)
 - Continuity of the project team – protecting and leveraging the knowledge

Early Stage Start Ups – First Version Development

NIIT Technologies starts with a visionary document provided by the founder. Our architects work with the customer to help them prioritize the right features for the product and create product requirement documents and functional specifications. This flexibility allows the customer to engage the development team in the decision





making process. It helps in achieving the vision and key milestones without deploying too many processes and getting the product ready for launch. NIIT Technologies' engineering teams act as an intrinsic part of the customers' team supporting them in the complete development process.

- **Product Management:** Conceptualizing the First Vision and providing complete development services from design to development and support
- **Best Software Engineering Practices:** Benchmarking the best and right engineering processes and implementing them within a time frame
- **Development Methodology:** Following Agile methodology resulting in reduced time to market
- **Flexibility of Resources:** Optimizing available resources and providing flexibility of ramping up/down whenever required

Emerging Start Ups

Entrepreneurs present in the market with their First Version often face challenges in enhancing the current version and working on the future version with their existing development team. NIIT Technologies' foray of services for the emerging start ups include supplementing and supporting the current development team.

- **The Current Version Enhancement:** We modulate strategies with the help of available resources and support the existing product line based on the new market requirements
- **Continue to Innovate:** Our knowledge and expertise in diverse technology platforms helps you innovate and conceptualize new ways of delivering value to your customers
- **Help Implement New Ideas:** We help implementing strategic features that add value to the existing products without substantially increasing cost
- **Establishing Professional Services:** We have qualified resources that can help with your initial customer implementations

Established Phase

Established technology companies often experience business challenges unique to their stage like multiple product portfolios, legacy processes and methods, slower innovation & hierarchical models. These may affect the launch of the new product.

NIIT Technologies specializes in global Product Development partnerships with technology companies and help them with legacy transformations, Testing Services and support to end of life application. We help our clients realize their goal of rapidly building and supporting great software products that deliver revenue. These services range from engineering teams that can be accessed immediately to set up a dedicated development center for a single product or the entire product portfolio.

Our Expertise & Experience

NIIT Technologies experience spans core technologies from open source to industry specific technologies in various verticals and technology sectors. Our experience is built on commitment to support both new, cutting edge and existing technologies.

Technologies

- Consumer, Internet and Media: Web 2.0, AJAX, Mash Ups. FLEX
- Enterprise: SAP, Oracle
- Security: Single Sign On, Biometric
- SaaS: Delivering over Cloud
- Mobile Applications: iPhone, BlackBerry, Symbian, Window Mobile
- Open Source Stack: Linux, MySQL, JBoss
- Java: J2EE, Ruby on Rails
- NET : ASP
- C, C++, PHP
- Internationalization/Localization

Vertical Experience

- Travel, Transportation & Logistics
- Hotels and Hospitality Services
- Financial
- Security
- Insurance – Life Annuity
- GIS
- Business Intelligence
- Payment Gateways
- Social Networking



About NIIT Technologies

NIIT Technologies is amongst the few organizations in the world whose software development processes were assessed to be compliant to SEI CMMi - Level 5 version 1.2. We are also assessed to PCMM Level 5 and certified to ISO - 9001:2000, ISO 27001 and ISO 20000 standards. With a global team of 5000 knowledge professionals, we handle projects, processes and technology risks; and offer our clients higher productivity, lower cycle time and lower cost of ownership over the lifetime of the software. We have strong processes and systems for Information Security Management ISO 27001 certified, which clearly defines access and availability of critical/confidential documents.

NIIT Technologies provide services in Application Development and Management, Enterprise Solutions including Managed Services and Business Process Outsourcing to enterprises in the Banking, Financial Services and Insurance, Travel, Transportation and Logistics and Retail and Distribution Sectors.



Trust us to find the way

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